

Enrollment No: \_\_\_\_\_ Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Summer Examination-2016

Subject Name: Business Environment

Subject Code: 5MS02BEN1

Branch: M.B.A

Semester: 2

Date 06/05/2016

Time: 10.30 To 01.30

Marks: 70

### Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
  - (2) Instructions written on main answer book are strictly to be obeyed.
  - (3) Draw neat diagrams and figures (if necessary) at right places.
  - (4) Assume suitable data if needed.
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### SECTION – I

- Q-1 Attempt the Following questions (07)**
- a. Define Business Environment. **01**
  - b. Give a concept of Repo rate. **01**
  - c. What do you mean by Vision? **01**
  - d. Discuss concept of Small scale enterprise **01**
  - e. Give full name of RTI act. **01**
  - f. Give full name of SAARC. **01**
  - g. What do you mean by Globalization? **01**
- Q-2 Attempt all questions (14)**
- 1 Explain the concept of Regional grouping? Discuss its importance. **07**
  - 2 What do you mean by Technological environment? What are the factors affecting to technological environment? **07**
- OR**
- Q-2 Attempt all questions (14)**
- 1 Briefly discuss Micro environment of business **07**
  - 2 What do you mean by patent? What can be patented? **07**
- Q-3 Attempt all questions (14)**
- 1 What do you mean by Fiscal policy? Explain its importance. **07**
  - 2 Discuss the main provision of Consumer protection act,1986. **07**
- OR**
- Q-3 1 Explain environmental scanning process. 07**



- 2 Elaborate the favorable and unfavorable point after getting membership in WTO by India. **07**

**SECTION – II**

**Q-4 Attempt the Following questions (07)**

- a. Give name of current SLR. **01**
- b. Give full name of MRTP **01**
- c. What do you mean by Trademark? **01**
- d. Give full name of ASEN. **01**
- e. Give full name of EOU. **01**
- f. What do you mean by Micro enterprise? **01**
- g. Give full name of GDP. **01**

**Q-5 Attempt all questions (14)**

- 1 What is IPR? Write differences between patent and copyright. **04**
- 2 Discuss the importance of consumer protection act. **05**
- 3 Write short note on OPEC. **05**

**OR**

- Q-5 1** Write notes on Consumer right with example. **07**
- 2** Discuss the quantitative control techniques of Indian Monetary policy. **07**

**Q-6 Attempt all questions (14)**

- 1 Discuss the principle and importance of corporate governance. **07**
- 2 State the effects of Industrial Policy in detail. **07**

**OR**

**Q-6 Attempt all Questions**

- 1 Discuss differences between FII and FDI. **07**
- 2 Write the main functions of WTO. **07**

