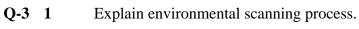
	Envolle	mant Nas		Evon Coat No.					
	Enrolli	nent No:	CUSHAH	Exam Seat No: UNIVERSITY					
				amination-2016					
	Subject Name: Business Environment								
	Subject	t Code: 5	MS02BEN1	Branch: M.B.A					
	Semest	er: 2	Date 06/05/2016	Time: 10.30 To 01.30 Marks	s: 70				
	Instruc	tions:							
	(1)	Use of P	•	any other electronic instrument is prohibite	d.				
(2) Instructions written on main answer book are strictly to be obeyed.(3) Draw neat diagrams and figures (if necessary) at right places.									
	(4)	Assume	suitable data if needed.						
			SEC						
Q-1		Attemp	ot the Following questions	ΓΙΟN – I	(07)				
	1 0 1								
	a.	Define 1	Business Environment.		01				
	b.		concept of Repo rate.		01				
	c.		o you mean by Vision?		01				
	d.		concept of Small scale enter ll name of RTI act.	prise	01 01				
	e. f.		ll name of SAARC.		01				
	g.		o you mean by Globalization	?	01				
Q-2		Attemp	ot all questions		(14)				
	1	Explain	the concept of Regional grou	iping? Discuss its importance.	07				
	2		o you mean by Technological nological environment?	environment? What are the factors affecting	ng 07				
				OR					
Q-2		_	ot all questions	61 .	(14)				
	1	•	discuss Micro environment o		07				
∩-3	2		o you mean by patent? What of all questions	can be patemed?	07 (14)				
Q-3	1		o you mean by Fiscal policy?	Explain its importance	07				
	2		the main provision of Consu		07				
	=		1	OR	· ·				





07



2			Elaborate the favorable and unfavorable point after getting membership in WTO by India.		
			SECTION – II		
Q-4		Attempt the Following questions		(07)	
		a.	Give name of current SLR.	01	
		b.	Give full name of MRTP	01	
		c.	What do you mean by Trademark?	01	
		d.	Give full name of ASEN.	01	
		e.	Give full name of EOU.	01	
		f.	What do you mean by Micro enterprise?	01	
		g.	Give full name of GDP.	01	
Q-5	Att		Attempt all questions	(14	
•	1		What is IPR? Write differences between patent and copyright.	04	
	2		Discuss the importance of consumer protection act.	05	
	3		Write short note on OPEC.	05	
			OR		
Q-5	1		Write notes on Consumer right with example.	07	
	2		Discuss the quantitative control techniques of Indian Monetary policy.	07	
Q-6			Attempt all questions	(14)	
Y o	1		Discuss the principle and importance of corporate governance.	07	
	2		State the effects of Industrial Policy in detail.	07	
			OR		
Q-6			Attempt all Questions		
	1		Discuss differences between FII and FDI.	07	
	2		Write the main functions of WTO.	07	

